



9<sup>th</sup> INTERNATIONAL  
NAVIGATION  
FORUM

22-23 APRIL 2015  
EXPOCENTRE FAIRGROUNDS  
MOSCOW

+7(495) 641 57 17

## AGENDA

2015-04-22

08:30

### Attendee Registration

Gallery, Pavilion 8

10:00

### Plenary Session "The Navigation Market – Reload. New Routes"

Annual GLONASS/GNSS-Forum Awards Grand Award Ceremony

Hall 3, Pavilion 8

10:35

### Plenary Session "The Navigation Market – Reload. New Routes"

Topic to be confirmed

**Khailov Mikhail**  
*Deputy Head*  
The Federal Space Agency

Hall 3, Pavilion 8

10:45

### Plenary Session "The Navigation Market – Reload. New Routes"

Topic to be confirmed

**Sokolov Maxim**  
*Minister of Transport of the Russian Federation*

Hall 3, Pavilion 8

10:55

### Plenary Session "The Navigation Market – Reload. New Routes"

Topic to be confirmed

**Gurko Alexander**  
*President*  
Non-commercial Partnership for Development and Use of Navigation Technologies  
(GLONASS Union)

Hall 3, Pavilion 8

11:05

### Plenary Session "The Navigation Market – Reload. New Routes"

Welcome address to attendees of the Forum

**Rene Pischel**  
*Head of ESA Permanent Mission in the Russian Federation*

Hall 3, Pavilion 8

11:10

**Plenary Session “The Navigation Market – Reload. New Routes”**

«Operation and development of BeiDou navigation satellite system»

**YangJun**  
*Deputy CEO*  
Chine satellite navigation office

Hall 3, Pavilion 8

11:20

**Plenary Session “The Navigation Market – Reload. New Routes”**

Topic to be confirmed

**Ivanov Peter**  
*Deputy Chairman of the Government of Moscow Oblast*

Hall 3, Pavilion 8

11:35

**Coffee-break**

Hall 5, Pavilion 8

12:00

**Plenary Session. Panel Discussion “Does satellite navigation have a future?”**

Hall 3, Pavilion 8

13:30

**Lunch**

Hall 5, Pavilion 8

15:00

**Pitch sessions and navigation startup presentations**

“Auto assistance for tracking and security systems”

**Voloshyn Yuri**  
*the Head of the Sales Department*  
All Evak Roadside Assistance company

Hall 1, Pavilion 8

**Round table: “GLONASS is gathering partners”**

“Topic to be confirmed”

**Ad Bastiaansen**  
*Board member, Entrepreneur & Business developer*  
iLOC-Group

Fourchette Hall, Pavilion 8

**Round-Table: “Location-Based Advertising in Russia: Status and Prospects”**

“Trends, approaches and solutions in local advertising — Google view”

**Sidorov Iliya**  
*Performance Sales Activation Specialist*  
Google Russia

Conference Hall, Pavilion 8

**Round table: “GLONASS Corporation: What will happen to the market?”**

Blue Hall, Pavilion 2

15:03

**Pitch sessions and navigation startup presentations**

Discussion

Hall 1, Pavilion 8

15:10

### Pitch sessions and navigation startup presentations

“Promotion of the Car-sharing culture as a new form of public transport”

**Gusev Anton**  
*Head of business development*  
Citycar LLC

Hall 1, Pavilion 8

### Round table: “GLONASS is gathering partners”

“Topic to be confirmed”

**Moissidis Yiannis**  
*Managing Partner*  
Management Consultancy

Fourchette Hall, Pavilion 8

### Round-Table: “Location-Based Advertising in Russia: Status and Prospects”

“Your client is nearby: the hyperlocal ad practice of Local Hero”

**Dorjiev Alex**  
*CTO/Co-founder*  
AlterGeo

Conference Hall, Pavilion 8

15:13

### Pitch sessions and navigation startup presentations

Discussion

Hall 1, Pavilion 8

15:20

### Pitch sessions and navigation startup presentations

“TransportTV innovative multimedia platform for public transport”

**Mokhov Vadim**  
*CEO*  
“RosInnovatsiya” Co.Ltd

Hall 1, Pavilion 8

### Round table: “GLONASS is gathering partners”

Topic to be confirmed

**Amonchit Suriya Kiran**  
NMS

Fourchette Hall, Pavilion 8

### Round-Table: “Location-Based Advertising in Russia: Status and Prospects”

“New media DOOH: In-vehicle information and advertising system based on geo-targeting technologies (LBA) and GLONASS ST TransMedia®”

**Ufimtsev Alexander**  
*Deputy CEO*  
SpaceTeamLab  
(SpaceTeam® holding)

Conference Hall, Pavilion 8

15:23

### Pitch sessions and navigation startup presentations

Discussion

Hall 1, Pavilion 8

15:30

### Pitch sessions and navigation startup presentations

«Medical and social system for calling emergency services - Life Button social project»

**Dyemina Irina**  
*Founder, Commercial Director*  
Life Button

Hall 1, Pavilion 8

### Round-Table: “Location-Based Advertising in Russia: Status and Prospects”

“Implementation of the ST TransMedia® pilot project on bus routes SUE MO ‘Mostransavto’. New technologies of passengers informatization and alert. The leading Moscow region transport operator view”

**Kosinkin Sergei**  
*Deputy Head of informatization and administration department*  
SUE MO “MOSTRANSVTO”

Conference Hall, Pavilion 8

15:33

**Pitch sessions and navigation startup presentations**

Discussion

15:40

Hall 1, Pavilion 8

**Pitch sessions and navigation startup presentations**

“GLONASS Earth-based infrastructure for high-accuracy positioning”

**Sorokin Sergei**  
*Director*  
NPK IGS LLC

Hall 1, Pavilion 8

**Round-Table: “Location-Based Advertising in Russia: Status and Prospects”**

“How to profit from long routes and to reach an end-user: Non-standard approach to LBA advertising by the example of Transport Public TV Channel in Leningrad Region”

**Martyshchenko Artem**  
*CEO*  
Transport Public TV Channel

Conference Hall, Pavilion 8

15:43

**Pitch sessions and navigation startup presentations**

Discussion

16:30

Hall 1, Pavilion 8

**Break**

Hall 5, Pavilion 8

16:40

**Round table: “Accurate and reliable navigation: on the verge of growing?”**

«Future with accurate navigation while using global high-accuracy corrections»

**Veitsel Andrei**  
*Deputy R&D Director*  
Topcon Positioning Systems (TPS)

Hall 1, Pavilion 8

**Round table: “ERA-GLONASS. New business platforms”**

“ERA-GLONASS as a factor of the automotive telematics market development ”

**Meilikhov Evgeny**  
*Deputy Director of Development*  
Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

Blue Hall, Pavilion 2

**Round table: “Indoor navigation: The consumers are waiting for simple and effective solutions”**

“Indoor Positioning Systems (IPS): use cases of public and commercial interest”

**Freitag Florian**  
*Project manager*  
indoo.rs

Conference Hall, Pavilion 8

**Round table: “Safety and navigation: only together farther”**

“Safety and navigation in the Russian tachography system”

**Usacheva Valentina**  
*Deputy CEO for Transport Automation*  
SHTRIH-M

Fourchette Hall, Pavilion 8

16:50

**Round table: “Accurate and reliable navigation: on the verge of growing?”**

**Round table: “ERA-GLONASS. New business platforms”**

“ERA-GLONASS

**Round table: “Indoor navigation: The consumers are waiting for simple and effective**

**Round table: “Safety and navigation: only together farther”**

“UBI trend which

17:00

"Highly-accurate and reliable navigation with the use of advanced technologies in telematics devices produced by KB NAVIS"

**Velit Alexander**  
*Head of the Office for Managing Precision Navigation Projects*  
KB NAVIS

Hall 1, Pavilion 8

as a basis for providing new class of customer services"

**Fokin Semen**  
*General manager, Automotive division Board member*  
Cesar Satellite

Blue Hall, Pavilion 2

#### solutions"

"Approaches to solving the navigation problem in the industrial areas where GNSS signals are not available"

**Panev Alexey**  
*CEO*  
Navigine

Conference Hall, Pavilion 8

isn't yet arrived in Russia"

**Tournier Benoit**  
*Marketing director*  
SierraWireless

Fourchette Hall, Pavilion 8

#### Round table: "Accurate and reliable navigation: on the verge of growing?"

"GLONASS Earth-based infrastructure for high-accuracy positioning"

**Sorokin Sergei**  
*Director*  
NPK IGS LLC

**Yuriev Mikhail**  
*Institute of Oil and Gas Geology (IPGG SB RAS)*

Hall 1, Pavilion 8

#### Round table: "Accurate and reliable navigation: on the verge of growing?"

"Controlling the condition of transport infrastructure objects — the most important objective to ensure transport safety"

**Shubenkov Vasily**  
*Head of Department "Research Institute of Applied Telematics" (included SpaceTeam® Holding)*

Hall 1, Pavilion 8

#### Round table: "ERA-GLONASS. New business platforms"

Commercial prospects of the ERA-GLONASS system

**Pershin Alexey**  
*CEO*  
JSC "CNT"

Blue Hall, Pavilion 2

#### Round table: "Indoor navigation: The consumers are waiting for simple and effective solutions"

"Indoor navigation, Russian market readiness"

**Kuzmin Alexei**  
*Commercial Director*  
iBecom.ru

Conference Hall, Pavilion 8

#### Round table: "Safety and navigation: only together farther"

"The complex integration of passenger transport safety technologies"

**Gudumak Gennadiy**

17:10

Head of the  
Manufacturer Services  
Department  
ST  
Technology  
(included  
SpaceTeam  
® holding)

Fourchette  
Hall, Pavilion 8

**Round table: "ERA-  
GLONASS. New business  
platforms"**

"Insurance telematics:  
8 000 000 km customers  
mileage. Analytics and plans  
for the future"

**Gavrilov Denis**  
CEO

LLC "Insurance  
Company  
"Nezavisimost"

Blue Hall, Pavilion 2

**Round table: "Indoor  
navigation: The consumers  
are waiting for simple and  
effective solutions"**

"Floors Project"

**Pelevin Taras**  
Head of the GIS  
Specialists Group  
2GIS

Conference Hall, Pavilion 8

**Round table: "Safety and  
navigation: only together  
farther"**

"Transport-Video® software  
package for improving the  
safety of high value goods  
transportation"

**Kudryavtsev Sergey**  
Head of Department  
Industry's Solutions

"Research Institute  
of Applied Telematics"  
(included SpaceTeam®  
Holding)

Fourchette Hall, Pavilion 8

17:20

**Round table:  
"Accurate and  
reliable navigation:  
on the verge  
of growing?"**

"Improvement  
of GLONASS Time  
Synchronization  
to UTC(SU)"

**Druzhin Andrei**  
Senior Research  
Scientist  
Russian  
Institute of  
Radionavigation  
and Time

Hall 1, Pavilion 8

**Round table: "ERA-  
GLONASS. New  
business  
platforms"**

"Insurance  
telematics and crisis  
in Russian Motor  
Insurance"

**Maslenkov  
Sergey**  
Director of  
research and  
development  
Smart Insurance  
Consulting

Blue Hall, Pavilion 2

**Round table:  
"Indoor navigation:  
The consumers are  
waiting for simple  
and effective  
solutions"**

"High accuracy  
indoor positioning  
with UWB radio"

**Tabarovskiy  
Oleg**  
CEO  
"RTLS R&D"  
LLC

Conference Hall,  
Pavilion 8

**Round table:  
"Safety and  
navigation: only  
together farther"**

«Improving the  
system of providing  
GLONASS data to the  
state topographic  
monitoring for the  
interest of forming  
GIS - "Arctica"»

**Brovko Elena**  
Academic  
Secretary, Head  
of the Scientific  
and Technical  
Information  
Sector

OJSC Center  
"Priroda"

**Efimov Sergei**  
Director of the  
Scientific and  
Technical  
Complex

OJSC Center  
"Priroda"

Fourchette Hall,  
Pavilion 8

17:30

**Round table: "Indoor navigation: The consumers are waiting for simple and effective solutions"**

"Wireless Indoor Localization Technologies Review: Applications, Problems, Test Results, Regulation Requirements"

**Krivchenko Tatiana**  
*Head of wireless solutions department*  
EFO LLC

Conference Hall, Pavilion 8

2015-04-23

09:30

**Morning coffee**

Hall 5, Pavilion 8

10:00

**Section: "New technology platforms life in cloud"**

"Vision-based navigation is alternative to GPS navigation for UAV and airborne terrestrial robots control"

**Kupervasser Oleg**  
*CEO*  
Transist Video LLC

Hall 1, Pavilion 8

**Section: "Regional and Corporate Navigation Information Systems"**

«Experience of building and using RNIS in Smolensk Oblast»

**Makarevsky Sergei**  
*Chief of Department- Head of the Center for Space Services and Geo-information Systems*  
Center for Information and Communication Technologies

Blue Hall, Pavilion 2

10:15

**Section: "New technology platforms life in cloud"**

"Provision of information transfer in uncorrected form in satellite mobile objects monitoring"

**Kuznetsov Andrey**  
*Director*  
LLC "Global Monitoring"

Hall 1, Pavilion 8

**Section: "Regional and Corporate Navigation Information Systems"**

«Experience of creating and using RNIS in Moscow Oblast»

**Kudinov Evgeny**  
*Deputy Director*  
Traffic Safety Center of Moscow Oblast

Blue Hall, Pavilion 2

10:30

**Section: "New technology platforms life in cloud"**

"SmartTrans NaviCore - cross-sectoral platform for transport monitoring. What to choose - SaaS or a turnkey solution?"

**Motorzhin Andrey**  
*CEO*  
Satellite Soft Labs

Hall 1, Pavilion 8

**Section: "Regional and Corporate Navigation Information Systems"**

"About practical experience and issues of the large-scale introduction of the mail transport monitoring navigation and information system"

**Lyapin Alexander**  
*Situation Rooms Project Manager, Directorate of Technology and Informatization*  
Federal State Unitary Enterprise "Russian Post"

Blue Hall, Pavilion 2

10:45

**Section: "New technology platforms life in cloud"**

"Available inertial navigation for vehicles,

**Section: "Regional and Corporate Navigation Information Systems"**

"Regional Navigation and Information Systems:

perspectives and practical application”  
**Vasenin Pavel**  
*Head of Wireless Technologies Department*  
MACRO GROUP  
Hall 1, Pavilion 8

Legal and Regulatory Framework Formation  
Regional Experience”  
**Platonov Andrey**  
*First Deputy General Director*  
ST Technology (included SpaceTeam®  
holding)  
Blue Hall, Pavilion 2

11:00

**Section: “New technology platforms life in cloud”**  
“HERE Location Platform — a Cloud Geoservice for Business”  
**Kozlov Pavel**  
*Business Development Director*  
HERE  
Hall 1, Pavilion 8

**Section: “Regional and Corporate Navigation Information Systems”**  
“Experience in Creating Regional Navigation and Information Systems (RNIS) in regions”  
**Poltoratsky Sergey**  
*Deputy General Director for Development*  
“Research Institute of Applied Telematics” (included SpaceTeam® Holding)  
Blue Hall, Pavilion 2

11:15

**Section: “New technology platforms life in cloud”**  
“Accelerating Edge Data to Cloud to Enable New Models of Economic Wealth Creation”  
**Oozi Cats**  
*CEO*  
Telit  
Hall 1, Pavilion 8

11:30

**Section: “Regional and Corporate Navigation Information Systems”**  
“Key Software Products for RNIS”  
**Kistanov Vyacheslav**  
*The head of the Department of control systems, special transportation*  
“Research Institute of Applied Telematics” (included SpaceTeam® Holding)  
Blue Hall, Pavilion 2

11:45

**Section: “New technology platforms life in cloud”**  
“Satellite monitoring in the clouds: good for business”  
**Postnikov Mikhail**  
*The head of department of technical support*  
ST Technology (included SpaceTeam® holding)  
Hall 1, Pavilion 8

12:00

**Coffee-break**  
Hall 5, Pavilion 8

12:30

**Section: “Navigation activity regulatory support”**  
“Development of the national

**Section: “New technology platforms life in cloud”**  
“Main trends of the

**Section: “Regional and Corporate Navigation Information Systems”**



GLONASS standards for coordinate agriculture”

**Balabanov Victor**

*Head of the department  
“Technologies and cars  
in plant growing”*

Federal State Budgetary  
Educational Institution  
of Higher Education  
“Russian Timiryazev  
State Agrarian  
University”

Fourchette Hall, Pavilion 8

development of man’s and  
vehicle’s location monitoring  
services for the mass market”

**Osipov Alexei**

*Director of R&D and Sales  
Cloud Services Center*

Public Stock Company  
“Navigation-information  
systems”

Hall 1, Pavilion 8

“Schedule fulfillment quality  
management model on the  
real-time mode”

**Shulga Evgeny**

*Professor, Department of  
Automobile Transport*

Russian State Agrarian  
University – Moscow  
Agricultural Academy  
named after  
K. A. Timiriyaev

Blue Hall, Pavilion 2

12:45

**Section: “Navigation  
activity regulatory support”**

“Normative regulation of  
measurements uniformity  
when using GNSS consumer  
navigation equipment”

**Denisenko Oleg**

*Deputy Director General,  
Head of Research  
Department*

Federal State Unitary  
Enterprise “Russian  
Metrological Institute  
of Technical Physics and  
Radio Engineering”

Fourchette Hall, Pavilion 8

**Section: “New technology  
platforms life in cloud”**

“Local navigation system,  
complementing GNSS  
systems”

**Korneyev Igor**

*First Deputy CEO on  
development and  
researches*

OJSC “NIIMA “Progress”

Hall 1, Pavilion 8

**Section: “Regional and  
Corporate Navigation  
Information Systems”**

“Telematics systems market  
formation, scope, forecasts  
and prospects”

**Gracheva Natalia**

*PR manager  
Mega-F*

Blue Hall, Pavilion 2

13:00

**Section: “Navigation  
activity regulatory support”**

«System research of  
regulatory control in the field  
positioning & timing and  
navigation support »

**Mozharov Igor**

*3Deputy Chief of the IATS  
KVNO Department*

TSNIIMASH, Federal  
Space Agency

Fourchette Hall, Pavilion 8

**Section: “Navigation  
equipment”**

«Satellite navigation and  
tachgraphic control systems -  
new quality in solving traffic  
safety issues »

**Pilipovich Alexander**

*Advisor to CEO  
KB NAVIS*

Blue Hall, Pavilion 2

**Section: “New technology  
platforms life in cloud”**

“Executive Analysis of the  
Global Connected Car Market”

**Volostnov Alexey**

*Business Development  
Director in Russia*

Frost & Sullivan

Hall 1, Pavilion 8

13:15

**Section: “Navigation  
activity regulatory support”**

“Standard regulation of  
introduction of the GLONASS  
technologies on the motor  
transport: progress and  
problems”

**Kandaurov Alexander**

*Deputy (for Science) of  
General Director*

Research Institute  
of Applied Telematics,  
Ltd (SpaceTeam®  
holding)

**Section: “Navigation  
activity regulatory support”**

“Regulatory issues  
of promoting consumer  
navigation equipment  
in Russia and overseas”

**Butich Yury**

*Head of the Strategic  
Solutions Department*

Non-commercial  
organization  
“Association  
GLONASS/GNSS —  
Forum”

**Section: “Navigation  
equipment”**

«GeoS navigation modules.  
New generation GS-501»

**Korkush Anatoly**

*CEO*

CG GeoStar navigatsiya

Blue Hall, Pavilion 2

Fourchette Hall, Pavilion 8

Fourchette Hall, Pavilion 8

13:30

**Section: "Navigation activity regulatory support"**

"Normative and technical documents for providing navigation and safety of seagoing and inland vessels"

**Bazarov Yuri**  
*General Director Adviser*  
Closed JSC "Kronshtadt Technologies"

Fourchette Hall, Pavilion 8

**Section: "Navigation activity regulatory support"**

"Issues of the regulatory control over satellite navigation relations"

**Reytor Konstantin**  
*Head of Legal Department*  
JSC (CT) "VEKTOR"  
Specialized Developmental Center  
Measurement Means and Systems

Fourchette Hall, Pavilion 8

**Section: "Navigation equipment"**

"SpaceTeam® Navigation and Communication Equipment: Simple, Convenient, Reliable"

**Tkachenko Evgeny**  
*Head of the Department of development and sales support "ST technology" (included in SpaceTeam® holding)*  
SpaceTeam® holding

Blue Hall, Pavilion 2

13:45

**Section: "Navigation equipment"**

«High-accuracy multi-frequency multi-system navigator and satellite radial system on the basis of a home-grown chipset»

**Chernyakovsky Dmitry**  
*Director*  
NTLab SYSTEMS

Blue Hall, Pavilion 2

14:00

**Lunch**

Hall 5, Pavilion 8

14:01

**SHTRIH-M workshop "Tachography System of the Russian Federation Today: Preliminary Results and Development Prospects" (free attendance)**

Hall 1, Pavilion 8

14:30

**Section: "Navigation activity regulatory support"**

"Regulatory base map support of navigation in the Russian Federation"

**Flegontov Alexander**  
*Director for Science*  
TeleProvodnik LLC

Fourchette Hall, Pavilion 8

**Section: "Navigation equipment"**

"ERA GLONASS equipment from Santel Navigation"

**Alekseev Vadim**  
*Chief Technology Officer*  
CJSC "Santel-Navigation"

Blue Hall, Pavilion 2

14:45

**Section: "Navigation activity regulatory support"**

"Aspects of developing high-precision coordinate and time and navigation providing"

**Muravyev Alexei**  
*Head of the Future Projects Office*

**Section: "Navigation equipment"**

«ERA-GLONASS: 5 months after launch. Work with vehicle producers, problems and perspectives»

**Makarenko Vladimir**  
*Business Development Director*

“Design Bureau of Navigation Systems”  
Closed Joint-stock Company Navis Inc

Fourchette Hall, Pavilion 8

Fort Telecom

Blue Hall, Pavilion 2

15:00

**Section: “Navigation activity regulatory support”**

“Emergency Response Services Devices/Systems Certification”

**Gladkih Victor**

*Director of Technical Regulation Service*

Non-commercial Partnership for  
Development and Use of Navigation  
Technologies (GLONASS Union)

Fourchette Hall, Pavilion 8

**Section: “Navigation equipment”**

“Creation of a continuous navigational tracker which may be used indoors and outdoors”

**Panev Alexey**

*CEO*

Navigine

Blue Hall, Pavilion 2

15:15

**Section: “Navigation activity regulatory support”**

“Everything flows - everything changes”

**Kochergina Ekaterina**

*Deputy President for Legal Issues*

Non-commercial Partnership for  
Development and Use of Navigation  
Technologies (GLONASS Union)

Fourchette Hall, Pavilion 8

**Section: “Navigation equipment”**

“Antenna modules of the GNSS user equipment: innovative approaches”

**Boyko Sergey**

*Director of SRC*

Branch of United rocket and space  
corporation institute of space device  
engineering

Blue Hall, Pavilion 2

15:30

**Section: “Navigation equipment”**

“Indoor Positioning Engine for smartphones (integrated solution, accuracy 1 m, infrastructureless). Are there some alternatives to the engine in its class?”

**Sviridenko Vladimir**

*CTO*

SPIRIT Navigation

Blue Hall, Pavilion 2