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22-23 APRIL 2015
EXPOCENTRE FAIRGROUNDS
MOSCOW

AGENDA

2015-04-22

08:30-10:00	Attendee Registration	Pavilion 8, Gallery
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10:00-11:35	Plenary Session "The Navigation Market — Reload. New Routes"	Pavilion 8, Hall 3
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Moderator: *Gurko Alexander*, President, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

10:00-10:25	Annual GLONASS/GNSS-Forum Awards Grand Award Ceremony
10:35-10:45	Topic to be confirmed <i>Khailov Mikhail</i> , Deputy Head, The Federal Space Agency
10:45-10:55	Topic to be confirmed <i>Sokolov Maxim</i> , Minister of Transport of the Russian Federation,
10:55-11:05	Topic to be confirmed <i>Gurko Alexander</i> , President, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)
11:05-11:10	Welcome address to attendees of the Forum <i>Rene Pischel</i> , Head of ESA Permanent Mission in the Russian Federation,
11:10-11:20	«Operation and development of BeiDou navigation satellite system» <i>YangJun</i> , Deputy CEO, Chine satellite navigation office
11:20-11:25	Topic to be confirmed <i>Ivanov Peter</i> , Deputy Chairman of the Government of Moscow Oblast,

11:35-12:00	Coffee-break	Pavilion 8, Hall 5
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12:00-13:30	Plenary Session. Panel Discussion "Does satellite navigation have a future?"	Pavilion 8, Hall 3
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Moderator: *Gurko Alexander*, President, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

Ionin Andrei, Chief analyst, Non-commercial Partnership for Development and Use of Navigation Technologies

(GLONASS Union)

13:30-15:00	Lunch
	Pavilion 8, Hall 5

15:00-16:30	Pitch sessions and navigation startup presentations
	Pavilion 8, Hall 1

Moderator: *Ionin Andrei*, Chief analyst, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

15:00-15:03	“Auto assistance for tracking and security systems” <i>Voloshyn Yuri</i> , the Head of the Sales Department, All Evak Roadside Assistance company
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15:03-15:10	Discussion
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15:10-15:13	“Promotion of the Car-sharing culture as a new form of public transport” <i>Gusev Anton</i> , Head of business development, Citycar LLC
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15:13-15:20	Discussion
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15:20-15:23	“TransportTV innovative multimedia platform for public transport” <i>Mokhov Vadim</i> , CEO, "RosInnovatsiya" Co.Ltd
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15:23-15:30	Discussion
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15:30-15:33	«Medical and social system for calling emergency services - Life Button social project» <i>Dyemina Irina</i> , Founder, Commercial Director, Life Button
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15:33-15:40	Discussion
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15:40-15:43	“GLONASS Earth-based infrastructure for high-accuracy positioning” <i>Sorokin Sergei</i> , Director, NPK IGS LLC
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15:43-15:50	Discussion
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15:00-16:30	Round table: “GLONASS is gathering partners”
	Pavilion 8, Fourchette Hall

Moderator: *Bondarenko Alexandr*, Head of International Projects Department, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

15:00-15:10	“Topic to be confirmed” <i>Ad Bastiaansen</i> , Board member, Entrepreneur & Business developer , iLOC-Group
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15:10-15:20 **“Topic to be confirmed”**
Moissidis Yiannis, Managing Partner, Management Consultancy

15:20-15:30 **Topic to be confirmed**
Amonchit Suriya Kiran , , NMS

15:00-16:30 **Round-Table: “Location-Based Advertising in Russia: Status and Prospects”**
Pavilion 8, Conference Hall

Moderator: *Khadonova Svetlana*, Marketing Director, ST Technology (included SpaceTeam® holding)
Omelnitskiy Boris, President, IAB Russia

15:00-15:10 **“Trends, approaches and solutions in local advertising — Google view”**
Sidorov Iliya, Performance Sales Activation Specialist, Google Russia

15:10-15:20 **“Your client is nearby: the hyperlocal ad practice of Local Hero”**
Dorjiev Alex, CTO/Co-founder, AlterGeo

15:20-15:30 **“New media DOOH: In-vehicle information and advertising system based on geo-targeting technologies (LBA) and GLONASS ST TransMedia®”**
Ufimtsev Alexander, Deputy CEO, SpaceTeamLab (SpaceTeam® holding)

15:30-15:40 **“Implementation of the ST TransMedia® pilot project on bus routes SUE MO ‘Mostransavto’. New technologies of passengers informatization and alert. The leading Moscow region transport operator view”**
Kosinkin Sergei, Deputy Head of informatization and administration department, SUE MO
“MOSTRANSAVTO”

15:40-15:50 **“How to profit from long routes and to reach an end-user: Non-standard approach to LBA advertising by the example of Transport Public TV Channel in Leningrad Region”**
Martyshchenko Artem, CEO, Transport Public TV Channel

15:00-16:30 **Round table: “GLONASS Corporation: What will happen to the market?”**
Pavilion 2, Blue Hall

Moderator: *Gurko Alexander*, President, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

16:30-16:40 **Break**
Pavilion 8, Hall 5

16:40-18:00 **Round table: “ERA-GLONASS. New business platforms”**
Pavilion 2, Blue Hall

Moderator: *Roytberg Pavel*, Executive Director, Head of Innovation Center, OJSC Rostelecom

16:40-16:50 **“ERA-GLONASS as a factor of the automotive telematics market development ”**
Meilikhov Evgeny, Deputy Director of Development, Non-commercial Partnership for Development

and Use of Navigation Technologies (GLONASS Union)

16:50-17:00

“ERA-GLONASS as a basis for providing new class of customer services”

Fokin Semen, General manager, Automotive division Board member, Cesar Satellite

17:00-17:10

Commercial prospects of the ERA-GLONASS system

Pershin Alexey, CEO, JSC “CNT”

17:10-17:20

“Insurance telematics: 8 000 000 km customers mileage. Analytics and plans for the future”

Gavrilov Denis, CEO, LLC “Insurance Company “Nezavisimost”

17:20-17:30

“Insurance telematics and crisis in Russian Motor Insurance”

Maslenkov Sergey, Director of research and development, Smart Insurance Consulting

16:40-18:00

Round table: “Accurate and reliable navigation: on the verge of growing?”

Pavilion 8, Hall 1

Moderator: *Mikhaylov Nikolay*, Science director, Foundation for development of the New Technologies Development and Commercialization Centre, Skolkovo Foundation

16:40-16:50

«Future with accurate navigation while using global high-accuracy corrections»

Veitsel Andrei, Deputy R&D Director, Topcon Positioning Systems (TPS)

16:50-17:00

"Highly-accurate and reliable navigation with the use of advanced technologies in telematics devices produced by KB NAVIS"

Velit Alexander, Head of the Office for Managing Precision Navigation Projects, KB NAVIS

17:00-17:10

“Controlling the condition of transport infrastructure objects — the most important objective to ensure transport safety”

Shubenkov Vasily, Head of Department, “Research Institute of Applied Telematics” (included SpaceTeam® Holding)

17:00-17:10

“GLONASS Earth-based infrastructure for high-accuracy positioning”

Sorokin Sergei, Director, NPK IGS LLC
Yuriev Mikhail, , Institute of Oil and Gas Geology (IPGG SB RAS)

17:20-17:30

“Improvement of GLONASS Time Synchronization to UTC(SU)”

Druzhin Andrei, Senior Research Scientist, Russian Institute of Radionavigation and Time

16:40-18:00

Round table: “Safety and navigation: only together farther”

Pavilion 8, Fourchette Hall

Moderator: *Belyanko Evgeny*, Vice-President of Development, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

16:40-16:50

“Safety and navigation in the Russian tachography system”

Usacheva Valentina, Deputy CEO for Transport Automation, SHTRIH-M

16:50-17:00

“UBI trend which isn’t yet arrived in Russia”

Tournier Benoit, Marketing director, SierraWireless

17:00-17:10	<p>“The complex integration of passenger transport safety technologies”</p> <p><i>Gudumak Gennadiy</i>, Head of the Manufacturer Services Department, ST Technology (included SpaceTeam® holding)</p>
17:10-17:20	<p>“Transport-Video® software package for improving the safety of high value goods transportation”</p> <p><i>Kudryavtsev Sergey</i>, Head of Department Industry's Solutions, “Research Institute of Applied Telematics” (included SpaceTeam® Holding)</p>
17:20-17:30	<p>«Improving the system of providing GLONASS data to the state topographic monitoring for the interest of forming GIS - “Arctica”»</p> <p><i>Brovko Elena</i>, Academic Secretary, Head of the Scientific and Technical Information Sector, OJSC Center “Priroda”</p> <p><i>Efimov Sergei</i>, Director of the Scientific and Technical Complex, OJSC Center “Priroda”</p>

16:40-18:00	<p>Round table: “Indoor navigation: The consumers are waiting for simple and effective solutions”</p> <p>Pavilion 8, Conference Hall</p>
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Moderator: *Puchkov Vladimir*, Head of the Commercial Directorate, OJSC “NIIMA “Progress”

16:40-16:50	<p>“Indoor Positioning Systems (IPS): use cases of public and commercial interest”</p> <p><i>Freitag Florian</i>, Project manager, indoo.rs</p>
16:50-17:00	<p>“Approaches to solving the navigation problem in the industrial areas where GNSS signals are not available”</p> <p><i>Panev Alexey</i>, CEO, Navigine</p>
17:00-17:10	<p>“Indoor navigation, Russian market readiness”</p> <p><i>Kuzmin Alexei</i>, Commercial Director, iBecom.ru</p>
17:10-17:20	<p>“Floors Project”</p> <p><i>Pelevin Taras</i>, Head of the GIS Specialists Group, 2GIS</p>
17:20-17:30	<p>“High accuracy indoor positioning with UWB radio”</p> <p><i>Tabarovskiy Oleg</i>, CEO, “RTLS R&D” LLC</p>
17:30-17:40	<p>“Wireless Indoor Localization Technologies Review: Applications, Problems, Test Results, Regulation Requirements”</p> <p><i>Krivchenko Tatiana</i>, Head of wireless solutions department, EFO LLC</p>

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09:30-10:00	<p>Morning coffee</p> <p>Pavilion 8, Hall 5</p>
10:00-14:00	<p>Section: “New technology platforms life in cloud”</p> <p>Pavilion 8, Hall 1</p>
10:00-10:15	<p>“Vision-based navigation is alternative to GPS navigation for UAV and airborne terrestrial robots control”</p>

Kupervasser Oleg, CEO, Transist Video LLC

10:15-10:30

“Provision of information transfer in uncorrected form in satellite mobile objects monitoring”

Kuznetsov Andrey, Director, LLC “Global Monitoring”

10:30-11:45

“SmartTrans NaviCore - cross-sectoral platform for transport monitoring. What to choose - SaaS or a turnkey solution?”

Motorzhin Andrey, CEO, Satellite Soft Labs

10:45-11:00

“Available inertial navigation for vehicles, perspectives and practical application”

Vasenin Pavel, Head of Wireless Technologies Department, MACRO GROUP

11:00-11:15

“HERE Location Platform — a Cloud Geoservice for Business”

Kozlov Pavel, Business Development Director, HERE

11:15-11:30

“Accelerating Edge Data to Cloud to Enable New Models of Economic Wealth Creation”

Oozi Cats, CEO, Telit

11:45-12:00

“Satellite monitoring in the clouds: good for business”

Postnikov Mikhail, The head of department of technical support, ST Technology (included SpaceTeam® holding)

12:30-12:45

“Main trends of the development of man’s and vehicle’s location monitoring services for the mass market”

Osipov Alexei, Director of R&D and Sales Cloud Services Center, Public Stock Company "Navigation-information systems"

12:45-13:00

“Local navigation system, complementing GNSS systems”

Korneyev Igor, First Deputy CEO on development and researches, OJSC “NIIMA “Progress”

13:00-13:15

“Executive Analysis of the Global Connected Car Market”

Volostnov Alexey, Business Development Director in Russia, Frost & Sullivan

10:00-13:00

Section: “Regional and Corporate Navigation Information Systems”

Pavilion 2, Blue Hall

Moderator: *Poltoratskiy Vitaliy*, General Director, “Research Institute of Applied Telematics” (included SpaceTeam® Holding)

10:00-10:15

«Experience of building and using RNIS in Smolensk Oblast»

Makarevsky Sergei, Chief of Department- Head of the Center for Space Services and Geo-information Systems, Center for Information and Communication Technologies

10:15-10:30

«Experience of creating and using RNIS in Moscow Oblast»

Kudinov Evgeny, Deputy Director, Traffic Safety Center of Moscow Oblast

10:30-10:45

"About practical experience and issues of the large-scale introduction of the mail transport monitoring navigation and information system"

Lyapin Alexander, Situation Rooms Project Manager, Directorate of Technology and Informatization, Federal State Unitary Enterprise “Russian Post”

10:45-11:00	<p>“Regional Navigation and Information Systems: Legal and Regulatory Framework Formation Regional Experience”</p> <p><i>Platonov Andrey</i>, First Deputy General Director, ST Technology (included SpaceTeam® holding)</p>
11:00-11:15	<p>“Experience in Creating Regional Navigation and Information Systems (RNIS) in regions”</p> <p><i>Poltoratsky Sergey</i>, Deputy General Director for Development, “Research Institute of Applied Telematics” (included SpaceTeam® Holding)</p>
11:30-11:45	<p>“Key Software Products for RNIS”</p> <p><i>Kistanov Vyacheslav</i>, The head of the Department of control systems, special transportation, “Research Institute of Applied Telematics” (included SpaceTeam® Holding)</p>
12:30-12:45	<p>“Schedule fulfillment quality management model on the real-time mode”</p> <p><i>Shulga Evgeny</i>, Professor, Department of Automobile Transport, Russian State Agrarian University — Moscow Agricultural Academy named after K. A. Timiriazev</p>
12:45-13:00	<p>“Telematics systems market formation, scope, forecasts and prospects”</p> <p><i>Gracheva Natalia</i>, PR manager, Mega-F</p>

12:00-12:30	<p>Coffee-break</p> <p>Pavilion 8, Hall 5</p>
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12:30-14:00	<p>Section: “Navigation equipment”</p> <p>Pavilion 2, Blue Hall</p>
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Moderator: *Belyanko Evgeny*, Vice-President of Development, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)

13:00-13:15	<p>«Satellite navigation and tachgraphic control systems - new quality in solving traffic safety issues »</p> <p><i>Pilipovich Alexander</i>, Advisor to CEO, KB NAVIS</p>
13:15-13:30	<p>«GeoS navigation modules. New generation GS-501»</p> <p><i>Korkush Anatoly</i>, CEO, CG GeoStar navigatsiya</p>
13:30-13:45	<p>“SpaceTeam® Navigation and Communication Equipment: Simple, Convenient, Reliable”</p> <p><i>Tkachenko Evgeny</i>, Head of the Department of development and sales support "ST technology" (included in SpaceTeam® holding), SpaceTeam® holding</p>
13:45-14:00	<p>«High-accuracy multi-frequency multi-system navigator and satellite radial system on the basis of a home-grown chipset»</p> <p><i>Chernyakovsky Dmitry</i>, Director, NTLab SYSTEMS</p>

12:30-14:00	<p>Section: “Navigation activity regulatory support”</p> <p>Pavilion 8, Fourchette Hall</p>
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Moderator: *Bolkunov Alexey*, Senior Research Associate, Positioning, Navigation and Timing Information and Analysis Center of Central Research Institute for Machine Building, Federal Space Agency

12:30-12:45	<p>“Development of the national GLONASS standards for coordinate agriculture”</p> <p><i>Balabanov Victor</i>, Head of the department “Technologies and cars in plant growing”, Federal State Budgetary Educational Institution of Higher Education “Russian Timiryazev State Agrarian University”</p>
12:45-13:00	<p>“Normative regulation of measurements uniformity when using GNSS consumer navigation equipment”</p> <p><i>Denisenko Oleg</i>, Deputy Director General, Head of Research Department, Federal State Unitary Enterprise “Russian Metrological Institute of Technical Physics and Radio Engineering”</p>
13:00-13:15	<p>«System research of regulatory control in the field positioning & timing and navigational support »</p> <p><i>Mozharov Igor</i>, 3Deputy Chief of the IATS KVNO Department, TSNIIMASH, Federal Space Agency</p>
13:15-13:30	<p>“Regulatory issues of promoting consumer navigation equipment in Russia and overseas”</p> <p><i>Butich Yury</i>, Head of the Strategic Solutions Department, Non-commercial organization “Association GLONASS/GNSS – Forum”</p>
13:15-13:30	<p>“Standard regulation of introduction of the GLONASS technologies on the motor transport: progress and problems”</p> <p><i>Kandaurov Alexander</i>, Deputy (for Science) of General Director, Research Institute of Applied Telematics, Ltd (SpaceTeam® holding)</p>
13:30-13:45	<p>“Issues of the regulatory control over satellite navigation relations”</p> <p><i>Reytor Konstantin</i>, Head of Legal Department, JSC (CT) “VEKTOR” Specialized Developmental Center Measurement Means and Systems</p>
13:30-13:45	<p>“Normative and technical documents for providing navigation and safety of seagoing and inland vessels”</p> <p><i>Bazarov Yuri</i>, General Director Adviser, Closed JSC “Kronshtadt Technologies”</p>
14:00-14:30	<p>Lunch</p> <p>Pavilion 8, Hall 5</p>
14:01-18:00	<p>SHTRIH-M workshop “Tachography System of the Russian Federation Today: Preliminary Results and Development Prospects” (free attendance)</p> <p>Pavilion 8, Hall 1</p>
14:30-16:00	<p>Section: “Navigation equipment”</p> <p>Pavilion 2, Blue Hall</p>
14:30-14:45	<p>“ERA GLONASS equipment from Santel Navigation”</p> <p><i>Alekseev Vadim</i>, Chief Technology Officer, CJSC “Santel-Navigation”</p>
14:45-15:00	<p>«ERA-GLONASS: 5 months after launch. Work with vehicle producers, problems and perspectives»</p> <p><i>Makarenko Vladimir</i>, Business Development Director, Fort Telecom</p>

- 15:00-15:15 **“Creation of a continuous navigational tracker which may be used indoors and outdoors”**
Panev Alexey, CEO, Navigine
- 15:15-15:30 **“Antenna modules of the GNSS user equipment: innovative approaches”**
Boyko Sergey, Director of SRC, Branch of United rocket and space corporation institute of space device engineering
- 15:30-15:45 **“Indoor Positioning Engine for smartphones (integrated solution, accuracy 1 m, infrastructureless). Are there some alternatives to the engine in its class?”**
Sviridenko Vladimir, CTO, SPIRIT Navigation

14:30-16:00 **Section: “Navigation activity regulatory support”**
Pavilion 8, Fourchette Hall

- 14:30-14:45 **“Regulatory base map support of navigation in the Russian Federation”**
Flegontov Alexander, Director for Science, TeleProvodnik LLC
- 14:45-15:00 **“Aspects of developing high-precision coordinate and time and navigation providing”**
Muravyev Alexei, Head of the Future Projects Office, “Design Bureau of Navigation Systems” Closed Joint-stock Company Navis Inc
- 15:00-15:15 **“Emergency Response Services Devices/Systems Certification”**
Gladkih Victor, Director of Technical Regulation Service, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)
- 15:15-15:30 **“Everything flows - everything changes”**
Kochergina Ekaterina, Deputy President for Legal Issues, Non-commercial Partnership for Development and Use of Navigation Technologies (GLONASS Union)